

terms & conditions

Conditions

- The publisher reserves the right to refuse any advertisement at any time.
- Publisher is not responsible for errors in key codes or back-to-back coupons.
- In the event of a publisher's error, the publisher's liability shall not exceed the cost of insertion.
- Publisher is not liable for mailing delays.
- Publisher does not proof art materials provided by advertisers. Errors in provided text, digital, or film ads are the sole responsibility of the advertiser. Publisher is not responsible for errors in ads that do not meet exact art specifications. Publisher not responsible for ads supplied without a proof.
- Publisher reserves the right to change prices at any time prior to an issue closing. (Scheduled advertisers would be notified prior to closing.)

Lists

Active and expired subscriber mailing lists are available on a limited basis, pending publisher's approval. For more information contact the Bush Company at 609.242.6414 and ask for Arlene.



Turbo

Turbocharge your reach to the children's ministry market. Call me today to find out how.
—Sophia



To advertise contact:

Sophia Winter ■ swinter@group.com

970.292.4479 ■ 800-635.0404 ext. 4479 ■ fax 970.292.4372

Terms

Closing Date: The last date to reserve or cancel advertising space. Advertising not confirmed in writing by closing will not be scheduled. Neither the advertiser nor its agency may cancel or make changes in insertion orders after the closing date. Cancellation requests must be in writing, and none is considered accepted until confirmed in writing by your account executive.

Commissions and Terms: Commission to recognized agencies, 15% on space and color. No agency discounts are allowed on directory advertising. Advertisers must pay directly to Group Publishing, Inc. the gross cost of all advertisements placed by their appointed agency when ad is not paid for by agency. Space billed to an agency and unpaid 60 days after billing date may be re-billed directly to the advertiser.

New Accounts: Prepayment required for first-time advertisers for initial insertion by issue closing date, and with all subsequent orders until credit is approved. Credit may be requested after the first order by submitting a credit application (available upon request).

Credit/Billing: Invoice terms: Net due 30 days. Invoices outstanding after 30 days charged 1.5% of gross billing amount per month or 18% per year.

Discounts: Frequency discounts apply to ads run within any 12-month period. Frequency must be ordered with the first insertion. Advertisers will be short-rated if within a 12-month period from the date of the first insertion they have not used the number of placements upon which their billings have been based.

Special Requests: Special and preferred position requests will be treated as requests only and not guaranteed unless advertiser pays published premium.

Late Fees: Art materials received after published deadlines could be subject to late fees of \$50 plus 1% daily fee thereafter unless specific arrangements have been made between the advertising manager and the advertiser.

Art Materials: It is the sole responsibility of the advertiser or its agency to submit proper art materials by the deadlines as outlined in this rate card. In the event that materials are not received by the deadline, the publisher reserves the right to omit the advertisement, or run the advertiser's previous ad at the publisher's discretion, and as a condition of advertising, the advertiser or agency agrees to pay full amount if either of these mentioned remedies is used. If art due date falls on a weekend, please submit art materials on the preceding business day.

Indemnification: All ads are accepted and published by the publisher assuming that the agency and/or advertiser is authorized to publish the entire contents and subject matter thereof. In consideration of the publisher's acceptance of ads for publication, the agency and advertiser, jointly and severally, will indemnify and save the publisher harmless from and against any loss or expense resulting from claims or suits based upon the contents of ads, including, without limitations, claims or suits for libel, violation of right of privacy, plagiarism, and copyright infringement.

Ads simulating the publication's format are not permitted. The publisher reserves the right to place the word "advertisement" above any ad which publisher believes resembles editorial matter.

children's
ministry
MAGAZINE